

Increasing Aspiration Level

Effective



Efficient



Smart



Strategic

Ensure **non-negotiable compliance and control**, through the provisions of the EU AI Act



Avoid wasting money-time, and energy through 'blind compliance' and refocus resources on-material **compliance and control and business improvements**



Align compliance and control aims with those of the business by focusing on the spirit of the EU AI Act and best practices, using compliance and control as a change agent to improve **overall risk and business performance**



Embrace **proactive management of compliance and control requirements** through strong stakeholder management and a clear focus on material improvements