



AI
AI & Partners

AI & Partners' EU AI Act Principles

Robust standards underpinning AI engagement





AI & Partners' EU AI Act Principles

Robust standards of AI interaction

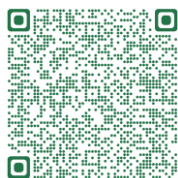
As an professional services provider encouraging compliant interaction with AI under the EU AI Act, AI & Partners holds the most robust standards when it comes to using, developing, deploying, importing and distributing AI. AI is a strong technology that can assist people and businesses when interactions are managed responsibly. Our delivery teams follow the AI & Partners EU AI Act AI Principles internally, and we encourage clients using both our services and European AI Scanner platform to follow these as well.

Conduct encouraged by the EU AI Act today plays a crucial role from day one of all AI projects. At AI & Partners, we want to support that compliant practices are intentionally implemented from the commencement of all AI projects, embedding this into the design, development, deployment, use and operation.

EU AI Act principles are an important part of an organization and should be adopted throughout, with guidance and leadership from the top management. These principles are not meant to restrict innovation or new ideas but rather ensure that all aspects of a project are accounted for.

These five guiding principles are part of any AI project either conducted or worked on by AI & Partners. AI & Partners and its clients are set up for success with our European AI Scanner Platform, which serves precisely such needs to ensure Governance, Risk, and Compliance (GRC) for risk assessment under the EU AI Act, including prudent risk management practices. We can assist our clients adopt and adapt EU AI Act Principles to align with their needs, including adhering to the salient provisions together with relevant international standards.

Reach out to us at AI & Partners to learn more about the European AI Scanner Platform and how to get started with your EU AI Act implementations.





AI & Partners' EU AI Act Principles

1

Human Agency & Oversight

AI projects should be developed and used as a tool that serves people respects human dignity and personal autonomy, and functions in a way that can be appropriately controlled and overseen by all stakeholders.

2

Technical Robustness and Safety

AI projects should be developed and used in a way to minimize unintended and unexpected harm as well as being robust in case of unintended problems and being resilient against attempts to alter the use or performance of the AI system so as to allow unlawful use by malicious third parties.

3

Privacy and Data Governance

AI projects should be developed and used in compliance with existing privacy and data protection rules, while processing data that meets high standards in terms of quality and integrity.

4

Transparency

AI projects should be developed and used in a way that allows appropriate traceability and explainability, while making humans aware that they communicate or interact with an AI system as well as duly informing users of the capabilities and limitations of that AI system and affected persons about their rights.

5

Diversity, Non-Discrimination and Fairness

AI projects should be developed and used in a way that includes diverse actors and promotes equal access, gender equality and cultural diversity, while avoiding discriminatory impacts and unfair biases that are prohibited by Union or national law.

6

Social and Environmental Well-being

AI projects should be developed and used in a sustainable and environmentally friendly manner as well as in a way to benefit all human beings, while monitoring and assessing the long-term impacts on the individual, society and democracy.

